

# A Higher Learning

Being a learning university, Universiti Industri Selangor emanates dynamism boasting post-graduate programs for individuals.

"Gatherings and assemblies at UNISEL"



Selangor has the biggest number of institutions of higher learning in Malaysia. Its infrastructure and communication facilities are among the best in the region. Selangor's State Government is the first to establish its very own university, Universiti Industri Selangor, better known as UNISEL.

UNISEL is noted for industrial-oriented courses of unsurpassed quality that will prove beneficial and advantageous for students who are looking for that competitive edge in the job market. Challenging and rigorous courses, carefully guided and inspired by an exceptionally capable academic team make UNISEL significantly above average. Reputed as a 'thinking university', UNISEL is the place to be to polish and harness your talent and skills.

The State Government of Selangor with the aim of providing world-class tertiary education established Universiti Industri Selangor (UNISEL) in 1999. With two

campuses, the university is home to more than 14,000 Malaysians and international students. To date, some 4,300 students have graduated from this prominent university.

## One University, Two Campuses

The UNISEL Shah Alam Campus, being in the state's capital city, houses four respective faculties. Here there is the faculty of Biotechnology and Life Sciences, Faculty of Biomedical and Health Sciences, Faculty of Industrial Art and Design Technology and Faculty of UNISEL Graduate School of Management (UGSM). It is strategically located in the vicinity of Shah Alam, an ideal environment supported by good infrastructure. Students can enjoy the facilities provided in the vicinity that can be tapped for the benefit of students.

The UNISEL Bestari Jaya Campus is a sprawling 1,000 acres learning centre hosting the Faculty of Engineering, Faculty

of Industrial Management, Faculty of Industrial Information Technology, Faculty of Education, Faculty of Language Studies, Faculty of Applied Science and Mathematics and Faculty of Social Sciences and Industrial Studies. It is situated about 60km north of the UNISEL Shah Alam Campus. Speaking of edu-tourism, the main campus is incidentally close to the quiet hamlet of Kampung Kuantan, site of internationally renowned firefly colonies.

## The Graduate School of Management

The Masters in Business Administration (MBA) program is one area of concentration in UNISEL's Graduate School of Management, better known as UGSM with part time or full time options given to individuals. There are numerous MBA programs amongst which are general management, corporate finance, strategic management, quantitative methods for business and project management.

Prof. Dr. Khalifah Othman, Director and Dean of UNISEL says that efforts in providing education for executives to enhance managerial skills through management training is one of the main focuses of the institute now.

This industrial university evidently tailors its programs to meet the needs of the current industry, keeping itself up to date with the state's development. Selangor, being an industrial state reaps from institutes like UNISEL that provides the expertise and skills in the form of graduates for the government as well as private sectors.

With 125 students currently taking MBA programs at UNISEL and 20 over pursuing their PHD, programs like these are beginning to get a lot of attention. Many of the graduate students are already working executives some even in high ranks, making up a rich learning environment in the classroom. These programs are fully accredited by MQA and LAN.

The future prospect of students who have gone through UNISEL's MBA program is a great return on investment. "I would say we have a 100% employment rate for our graduates," Halid Hasbulla Boestamam, UGSM's Associate Director says.

Halid also comments that in this current economic situation, there is no slowdown in terms of people looking to upgrade themselves with an MBA qualification. "Individuals will face stiff competition, both with other individuals for job security and market challenges. Readying yourself with the necessary skills and techniques is a must to survive. In this slow economy, now is the time to pursue an MBA qualification and better enhance yourself," he says.

## Supplying Logistics

While the management school offers a wide array of courses and is fast gaining

acknowledgement, it is UNISEL's logistics and shipping-related programmes that are fast gaining acceptance amongst the working community. There is the MBA in Logistics Management which is a programme designed to equip executives and managers with knowledge of logistics management theory and practice. The MBA in Shipping Management is tailored to meet the needs for skills and knowledge to operate effectively in the shipping sector which has the potential for rapid growth due to globalisation.

Dr. Khalifah explains that for now, logistics is a focal point at the university with transportation, warehousing and distribution making up part of the supply chain that is important for any industrial state and for all business industries. "Our vision is to form this university into a supply chain logistics and have a supply chain council within. Research in supply chain and logistics within Selangor is conducted by the university."

Halid gives us an example, "The ability to appreciate and understand the fundamentals of how the entire supply chain process of loading raw material to where it is delivered is important to determine the operational feasibility of your business."

Many business owners especially SMEs do not understand what logistics management is all about. "It is not surprising that these businesses are not able to better streamline their operations or improve their productivity," Halid says.

"What we are doing here is generating new knowledge and spreading it to the general public. SMEs in Malaysia have a future as the country needs them. As their business develops, they should learn more about their focus and competency areas. UNISEL prepares people to face a world without boundaries in the globalisation era," Halid concludes.

## HOW TO APPLY MALAYSIAN STUDENTS

- Submit online application at [www.unisel.edu.my](http://www.unisel.edu.my) or
  - Submit application form (obtainable from UNISEL campus) or
  - Submit PDF application form (downloadable from [www.unisel.edu.my](http://www.unisel.edu.my))
- What do you send with your application
- Processing fee of RM 20.00 (non-refundable)
  - A set of certified photocopies of all academic certificates
  - A photocopy of identified card
  - A recent passport-sized photograph

## INTERNATIONAL STUDENTS

### Application Method

- Submit online application at [www.unisel.edu.my](http://www.unisel.edu.my); or
  - Submit application form (obtainable from UNISEL campus) or
  - Submit PDF application form (downloadable from [www.unisel.edu.my](http://www.unisel.edu.my))
- What do you send with your application
- Processing fee of RM 123.00 (non-refundable)
  - Two (2) sets of certified photocopies of all academic certificates
  - English Language Proficiency certificate (if any); TOEFL: a score of 500 or IELTS: a score of 5.5
  - A photocopy of international passport
  - Four (4) recent passport-sized photographs

Mailing and courier addresses:  
All completed forms together with the required documents are to be sent to:

## ADMISSION, MARKETING AND INTERNATIONAL STUDENT OFFICE

UNISEL Shah Alam Campus  
Jalan Zirkon A7/A, Section 7  
40000 Shah Alam  
Selangor Darul Ehsan, MALAYSIA.