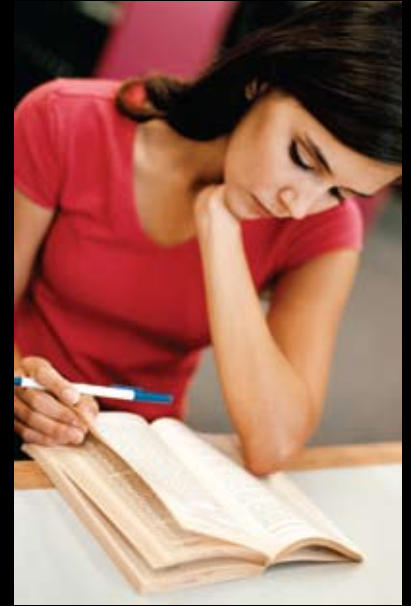




Students from all walks of life



Selangor Set To Be Education Hub

The quest for the highest quality education in this state is under way.

While investment is one of the main factors behind the impetus that made Selangor a “developed state”, the education sector has been a huge contributing factor to moot this standing. The fast-growing education sector in Selangor has been pushing this state towards becoming the centre for academic excellence in the country and region.

In the last decade, Selangor has added another notch to its world-recognized attractions by becoming a highly-attractive tertiary education destination for students from around the world. More and more young people are drawn by the increasing presence of some of the world’s most renowned universities, who offer various options to gain their diplomas and degrees through twinning arrangements with local institutions, transfer of credit, franchise and branch campus packages.

university colleges and 98 private colleges, Selangor is right on track to achieve this detailed objective.

Among the IPTS are Universiti Industri Selangor (Unisel), Multimedia Universiti (MMU), Universiti Tenaga Nasional (Uniten) and Universiti Tun Abdul Razak (Unitar).

Kolej Universiti Islam Antarabangsa Selangor (KUIS) at Bandar Seri Putra Bangi, Kolej Universiti Teknologi dan Pengurusan Malaysia (KUTPM) and Kolej Universiti Sains Perubatan Cyberjaya (CUCMS) are among the university colleges in the state.

As for the private colleges, among them are Inpens International College, Global Management Institute, Institut Pengajian Tinggi Metro and Kolej Pengajian Strategik dan Teknologi.

Universiti Teknologi Mara's (UiTM) main campus is located here while Universiti Kebangsaan Malaysia (UKM) and Universiti Putra Malaysia (UPM) are located in Bangi and Serdang respectively. Gombak is home to the Malaysian International Islamic University (UIAM).

Stable and Modern Environment

Besides the location of some of the finest names in world-class education, the country has enjoyed over four decades of political stability, which has made it one of the most politically stable countries in the world.

For over a decade now, Malaysia on a whole has been on a transformation to the Knowledge Economy. Information Communication Technology (ICT) has been fully integrated into the education system to create a paradigm shift in the way people are educated. This has resulted in the explosion of ICT-related and ICT-relevant programmes such as distance-learning and virtual universities.

The strategy to make Selangor an international education hub is premised on the fact that it makes more sense for degree providers to bring their programmes to the doorstep of those



Graduating in pride



ALFA International College students showcasing their work

seeking quality education. This makes the programmes more affordable. It can be conducted in a location that is conducive as well as within the cultural environment that is more friendly to Asians. This is reflected in international universities setting up campus here like Monash University.

According to the Malaysian Education Council, Asia continues to be an important source of recruitment for many international universities and colleges. Also, many students are increasingly choosing non-Western countries for

their education for a variety of factors that include high cost and concerns about discrimination. Additionally, many students from the West are flocking to Asia to learn in an effort to gain the understanding of a region that has the world's largest consumer base.

World-Class Education

In the country, Selangor is a model state, leading the way in transforming its development blueprint into a knowledge-economy in line with Malaysia's aim. At the vanguard of this transformation is the



Study sessions

Multimedia Super Corridor in Selangor which is a national undertaking to make Malaysia Asia's Premiere ICT Investment Hub. World-class ICT companies have set up their global/regional operations here enabling the transfer of cutting edge ICT skills and technology.

This mega-development requires highly-skilled and highly-capable graduates whose work demands originality and innovative thinking. Selangor is already a highly-attractive destination for multinational companies that are looking for an entry into the Asian market because of its stability, rich talent pool and international lifestyle. Their presence makes globalization real in Malaysia.

Malaysia on the other hand, is a country that is developing and transforming to become a key player in the global economy. Education is a national priority, to ensure that there are the

resources needed to realize development objectives. As such, a collaboration with the world's best ensures that programmes that are delivered are cutting edge and relevant to the needs of the 21st century.

Selangor, being a developed state in Malaysia is the ideal gateway to Asia. With a multi-racial, multi-cultural and multi-

religious population that consists of a cross-section of Asia's peoples, it provides the right backdrop for Western universities to present their programmes jointly with Malaysians to reach wider Asia

Educational Excellence

Education is among Selangor's focus





Learning well, studying hard

as the state aims to be the catalyst to the country's academic excellence. Selangor has so far based its academic plan as per the Education Ministry's blueprint which has accorded its smooth ascend. This is in accordance with the state government's aspiration to make education the prime-mover of human resources development. This in turn lures investors to Selangor, knowing fully well that a skilled and qualified workforce is growing within.

The existence of many colleges and universities is a pro stand for the state as Selangor wants to be a recognized education hub in its own right. The education sector in Selangor in particular has the potential to expand further as the state is already equipped with various facilities and logistics to meet the needs of local and foreign students.

The state government has done their bid for the education sector investing in



Students in a workshop conducted by The Otomotif College TOC



Group discussions

roadshows abroad including in Sumatra and China for students to choose Selangor as the destination to further their studies.

This is in line with the Selangor government's want for foreigners to make up at least 30 per cent of the student population in tertiary education institutions within the state.

Focusing on Industrial Sectors

Complimenting the state's plan to garner more attention where investors are concerned, a plan is in place to encourage a spike in industrial graduates, which will be a focus for the education segment in Selangor.

The Selangor Government affirms that it would ensure that, despite having a high number of tertiary education institutions, the graduates produced are of high quality and are able to shoulder the state's development aspirations.

The state has collaborated with the industrial sector like the automotive and electronic industries, to have students undergo practical training at their respective premises.

Collaborations with companies like Proton and Matsushita enables the students to obtain early exposure and acquire the necessary skills to suit the nation's industrial needs.