



The pyramid-themed mall.

Fashion Takes Flight

TEXT COURTESY OF SUNWAY PYRAMID

Malaysia's first themed shopping and entertainment mall now keys in with a multitude of fashion boutiques that cater for every taste bud.

Sunway Pyramid is a distinctive retail landmark located in Sunway. Since its opening in July 1997, its investment cost to date stands at RM 450 million with a gross built-up of 2.5 million sq ft.

Easily distinguishable, the Egyptian-inspired Pyramid stands with an eye-catching lion guarding the front way. The remaining building is embellished in monumental style, complete with hieroglyphics decorating facades and numerous Pharonic statuaries.



The beautifully lit facade at nightfall.



Shopping Experience

This mall provides a rich variegated merchandising mix, with international and popular local brands. Visitors are in for a unique shopping adventure, all thanks to more than 300 specialty outlets.

You will definitely be spoilt for choice when you visit Sunway Pyramid's specialty outlets where a variety in fashion, accessories, shoes, jewellery, timepieces, music, videos, gifts, souvenirs, leathers, books, pharmacies, electrical products and a one-stop IT center are housed.



The Egyptian-inspired facade of Sunway Pyramid.

Fashion Fever

At Sunway Pyramid, your shopping journey takes you around the world. If convenience is your thing, then you can begin your excursion with the marvels of Europe such as MNG from Spain, NAF NAF from France, Miss Selfridge and Topshop from Britain.

Your next stop could bring you over to the land of freedom, USA, where you will find popular brands Calvin Klein Jeans, Guess?, Timberland, Dockers, Levi's, Nike, Adidas and Hush Puppies. From the world's largest continent, Asia, the mall dwells with prestigious brands such as G2000, U2, Giordano, Esprit from Hong Kong and Suzuya from Japan.

No fashionista's shopping experience however is complete without dropping in on internationally renowned homegrown brands; Royal Selangor, British India, SEED, Padini Authentics, The Body Shop and many more.





Par Excellence

Sunway Pyramid strives to provide innovativeness and service par excellence to the world. The awards won and accreditations accomplished speak for volumes.

Sunway Pyramid won The Best Shopping Centre Award 2000 by the Malaysian Chapter of the International Real Estate Federation (FIABCI) and The Most Supportive Shopping Outlet 2004 (Shopping Complex) by Tourism of Malaysia. Sunway Pyramid also recently being honoured The Best Landscape and The Cleanliest Toilet by Subang Jaya Municipal Council. Sunway Lagoon Resort is the proud winner of the prestigious FIABCI Prix d'Excellence Award 2002 in the leisure category.

The mall is currently adding another gross built-up area of 1.5 million sq. ft. taking the total area to 4.0 million sq. ft. Expected to be completed in 2007, the expansion will house over 800 outlets of pure shopping enjoyment. To cater to the growing market of affluent and savvy shoppers, four precincts known as Fashion Central, Asian Avenue, Marrakesh and an extended Oasis Boulevard will be introduced when the expansion is completed.

For more details and contact:

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Entertainment and Fun

For a little entertainment and fun, the mall houses the 48-lane Pyramid Mega Lanes, which is also the venue and host to many international world class tournaments such as the 1998 Commonwealth Games, the Malaysian International Open Bowling Championships as well as the CGU Asian Bowling Tours organized by ESPN.

Lets not leave out Sunway Pyramid Ice, which is Malaysia's largest indoor ice-skating rink, and host to the prestigious Skate Asia 2000, World Ice Hockey 5's tournaments and Skate Malaysia competitions. In addition, the mall also accommodates a 10-screen Tanjong Golden Village Cineplex.



The interior of the mall.